

## CURRICULUM VITAE

### Rose Bell, Senior Consultant



#### Overview of Expertise

With a strong background working across evaluation and research projects in the not-for-profit sector, Rose brings her expertise in measurement and evaluation, facilitation and learning processes to support stakeholders to conduct meaningful evaluations and generate actionable insights. Rose is a Melbourne-based Senior Consultant and member of Clear Horizon's Social Impact Team.

Rose is experienced in the design and delivery of Measurement, Evaluation and Learning (MEL) frameworks, including quantitative and qualitative research methods. She has experience with MEL frameworks at a project and organisational level. Rose is passionate about the role of evaluation to support impact and learning, with a particular interest in Developmental Evaluation to support innovation, design and working in complexity.

#### Qualifications & Training

2022 Developmental Evaluation, Clear Horizon

2017 Bachelor of Public Health and Health Promotion, Deakin University

### Project Experience

#### Development and Implementation of Monitoring, Evaluation and Learning (MEL) Plans



- Victorian thunderstorm asthma community education sessions summative evaluation report, Asthma Australia (2018)
- Adelaide Respiratory Health Project evaluation plan development (process and outcome), Asthma Australia (2019)
- Asthma education phone-coaching program (The COACH Program) evaluation plan development (outcome and economic), Asthma Australia (2019)
- Adelaide Respiratory Health Project data collection, analysis and evaluation report, Asthma Australia (2020)
- Asthma Community Connector Mid North "Someone Like Me" Evaluation Plan development (process and outcome), Asthma Australia (2020)
- Asthma Community Connector Mid North "Someone Like Me" data collection, analysis and reporting, Asthma Australia (2022)
- Asthma Community Connector "Someone Like Me" (Yorke Peninsula) Evaluation Plan development (Developmental Evaluation), Asthma Australia (2022)
- 'AirSmart' public education campaign, Evaluation Framework (process and outcome), Asthma Australia (2022)
- AirSmart public education campaign, reporting, Asthma Australia (2022).

- Asthma Management Program 2018-2022 Evaluation Report, Asthma Australia (2022)
- National Asthma Research Program 2023 – 2028 Evaluation Plan (process and outcome), Asthma Australia (2023)
- Asthma Management Program 2023-2026 Evaluation Plan development (process, outcome, efficiency), Asthma Australia (2023)



## Facilitation

- Facilitation and reporting of biannual all-staff Learning Loops/Reflection sessions in line with our organisational Outcome Framework and Learning Strategy, Asthma Australia (2023-2025)
- Facilitation of regular development and planning processes (e.g. Theories of change), and reflective evaluation processes for projects including phone-based education and support service, National Asthma Research Program, and Asthma Community Connector “Someone Like Me” project), Asthma Australia (2018 - 2025)



## Organisational Framework Development, Implementation and Reporting

- Development of organisational Theories of Change, Asthma Australia (2022)
- Development and implementation of organisational Outcome Framework and Learning Strategy (including annual Impact Reports), Asthma Australia (2022 – 2025)



## Research

- Bushfire Smoke Impact survey, Asthma Australia (2019)
- COVID-19 and Asthma repeated surveys, Asthma Australia (2020-2021)
- Lived Experience with asthma survey, Asthma Australia (2021)
- National Asthma Research Agenda, priority setting research project, Asthma Australia (2021-2022)
- Homes, Health and Asthma Survey, Asthma Australia (2022)

## Positions held

2025	Senior Consultant, Clear Horizon
2024-2024	Research, Evaluation and Translation Lead, Asthma Australia
2018-2023	Research and Evaluation Coordinator, Asthma Australia
2017 -2018	Health Promotion Project Officer, Asthma Australia

## Academic Publications

Majellano E, **Bell R**, Flynn A et al 2023, Identifying the asthma research priorities of people with asthma, their carers and other stakeholders, *Respirology*, doi: 10.1111/resp.14492.

Bui D, David S, Flynn A, **Bell R**, Dharmage S 2021, Impact of recent catastrophic bushfires on people with asthma in Australia: Health, social and financial burdens, *Respirology*, doi:10.1111/resp.14013