

# Clear Horizon

## CURRICULUM VITAE

### Heidi Peterson, Principal Consultant



#### Overview of Expertise

Heidi is an experienced evaluator and facilitator with a focus on participatory and collaborative methods. She has experience through all stages of the program cycle, including developing Theories of Change, evaluation plans and strategy monitoring tools, as well as conducting evaluation and learning activities. Heidi is a strong facilitator, enjoying working with diverse stakeholders to develop and undertake evaluation activities. Prior to joining Clear Horizon, Heidi led the internal evaluation activities of the United Kingdom government's Global Challenges Research Fund and the Newton Fund, a £2.2 billion investment to address challenges in developing countries. Heidi is currently undertaking a Professional Doctorate in Policy Research and Practice, focusing on innovative and participatory approaches to Value for Money.

#### Qualifications & Training

Current	Undertaking a Professional Doctorate in Policy Research and Practice, University of Bath
2019	Contribution Analysis for Impact Evaluation, institute of Development Studies
2018	Master of Development Studies (evaluation specialisation), University of Melbourne
2015	Bachelor of Biomedicine, University of Melbourne

#### Project Experience

##### Facilitation of Theory of Change / Program Logic



- Logan Together: Contribution Analysis Theory of Change for the collective impact maternity hubs.
- Melbourne Genomics: Developed the organisational program logic for Melbourne Genomics (2021).
- Centre for Health Informatics: Developed the organisational program logic for the new Centre for Health Informatics (Royal Children's Hospital, Murdoch Children's Research Institute and University of Melbourne) (2021).
- Vision 2020 Australia: Developed the program logic for the Victorian Vision Initiative (2021).
- icare Foundation: Developed program logics for Remarkable (Cerebral Palsy Alliance) and Plus Inclusion programs (2020-2021).
- UK Department of Business, Energy and Industrial Strategy: Challenge Leaders, Global Challenges Research Fund, UK (2019).
- Kampuchean Action for Primary Education: Beacon Schools Initiative, Cambodia (2017).

## Design of Organisational Strategies and Organisational Social Impact Measurement Frameworks



- Life Without Barriers (2021).
- City of Casey's 10-year gender equality and prevention of gender-based violence strategy (2021).
- Victorian Services Legal Board Grants review and strategy development (2021).

## Design of Monitoring, Evaluation and Learning Frameworks



- Windana: Developed a MEL framework to support the Therapeutic Communities (2020).
- UK Department of Business, Energy and Industrial Strategy: Developed a MEL framework for their Global Challenges Research Fund Hubs, UK (2019).
- UK Department of Business, Energy and Industrial Strategy: Developed country-level portfolio monitoring strategies for the Newton Fund.

## Evaluations



- Dream Big (2021).
- The Front Project: annual evaluation of the Front Project (2021).
- Logan Together: Contribution Analysis of Logan Together's collective impact and place-based maternity hubs project (2021).
- WorkWell: interim evaluation of WorkWell (2021).
- Movember: Mid-term evaluation of Movember's Family Man (2021).
- UK Department of Business, Energy and Industrial Strategy: designed and conducted a participatory Value for Money assessment of the Newton Fund (2020).
- UK Department of Business, Energy and Industrial Strategy: Interim evaluation of the Growing Research Capability programme, UK (2019).
- VicHealth: supported the evaluation of the Leading Thinkers Initiative (Centre for Program Evaluation, 2018).
- Department of Education, Australian Government: supported the systematic review of key features of research and evidence institutions (Centre for Program Evaluation, 2018).
- Kampuchean Action for Primary Education: Evaluation of the Beacon Schools Initiative, Cambodia (Oaktree, 2017).
- Puthi Komar Organisation: Evaluation of the Girls Education Initiative, Cambodia (Oaktree, 2017).

## Professional Facilitation



- Facilitated Australian Evaluation Society workshops on Value for Money and Theory of Change (2021).
- UK Department of Business, Energy and Industrial Strategy: Global Engagement Conference, Thailand (2019).
- UK Department of Business, Energy and Industrial Strategy and USAID: Measuring the Impact of Research and Innovation for Global Challenges Conference (2018).
- Research Development Institute: Building Equitable Partnerships in International Development workshops (2017).

## Evaluation Capacity Building



- Teach for Australia: drawdown contract to provide capacity building support for the implementation of organisational MEL (2021).
- The Front Project: drawdown contract to provide capacity building support for the implementation of organisational MEL (2021).
- Melbourne Genomics: Advisor for the development of organisational MEL framework (2021).
- UK Department of Business, Energy and Industrial Strategy: Conducted evaluation capacity building with the 20 Global Challenges Research Fund Hubs, UK (2019).

## Value for Money



- Provided Value for Money training for the Australian Government's Department of Foreign Affairs and Trade (DFAT) (2021).
- Provided Value for Money training for the Australian Evaluation Society (2021).
- Developed a Value for Money pilot for the UK Department of Business, Energy and Industrial Strategy's £2.2 billion investments in research for development.

## Positions held

2022- present Principal Consultant, Clear Horizon

2020 – 2022 Senior Consultant, Clear Horizon

2019 – 2020 Senior Monitoring, Evaluation and Learning Manager, Department for Business, Energy and Industrial Strategy (UK)

2018 – 2019 Senior Evidence and Evaluation Manager, International Development, UK Research and Innovation

2017 – 2018 Research Assistant and Project Manager, Centre for Program Evaluation, University of Melbourne

2016 – 2017 Cambodia Programs Director, Oaktree

## Academic Publications

- Purdue, S., Peterson, H., & Deng, C. (2018). The Case for Greater Youth Participation in Monitoring and Evaluation in International Development. *Evaluation Journal of Australasia*, 18(4), 206-221.
- Peterson, H. & Nunn, R. (2018). Building equity and embracing risk for innovative partnerships: The case study of the Beacon School Initiative, Cambodia. *Development Bulletin*, 79, 24-27.
- John, C., Peterson (née Asquith), H., Wren, T., Mercuri, S., & Brownlow, S. (2016). A student-led global health education initiative: Reflections on the Kenyan Village Medical Education Program. *Journal of Public Health Research*, 5(1), 646-648.

## Academic Publications

- H Peterson, "Cost Benefit Analysis (CBA) or the highway? An alternative road to evaluating the value for Money of complex government interventions", American Evaluation Association's Conference, 29 Oct 2020

- H Peterson, “Putting the nest to the test: Reflections and practical tips on using nested Theories of Change for evaluating global programmes”, International Development Evaluation Association’s Conference, 2 Oct 2019.
- H Peterson and J Arguduo, “Developing a Theory of Change for the Global Challenges Research Fund”, Measuring the Impact of Research and Innovation for Global Challenges, USAID and UKRI Conference, 28 Oct 2018.
- H Peterson and C Deng, “The Beacon School Initiative: A small-scale project for national education reform in Cambodia,” Australasian Aid Conference, 2018.
- H Peterson and S Purdue, “Enhancing project implementation: The value of youth-led evaluation,” Skills-building workshop at the American Evaluation Association’s Conference, 6 Nov 2017.
- H Peterson, “Youth participation in evaluation: Promoting inclusivity and building evaluation capital”, presentation at the Australasian Evaluation Society’s International Conference, 5 Sep 2017.
- N Rogers, M Kimani, H Peterson & C Johnston, “Bridging the Gap between Education Policy and Practice”, Australian Government Department of Foreign Affairs and Trade’s Education for Development: Towards 2030 Conference, 29 Aug 2017.
- R Nunn and H Peterson, “Building equity and embracing risk for innovative partnerships,” Research Development Institute’s Conference, 14 Jun 2017.