

# Clear Horizon

## CURRICULUM VITAE

### Kaitlyn Scannell, Lead Principal Consultant



#### Overview of Expertise

Kaitlyn has a strong track record of developing creative and imaginative solutions to measurement and learning challenges, combining her in-depth knowledge, understanding and experience in preparing financial, economic, and social analyses.

She is a natural systems thinker who enjoys working in complexity and uncertainty and a skilled facilitator adept in bringing diverse groups together to build working relationships and partnerships. Kaitlyn draws on her systems thinking expertise to develop integrated and transformative strategies across a range of sectors, and is highly competent in translating strategy into actionable and operational plans. She is passionate about leveraging her skills and experience to help create a sustainable and just future.

#### Qualifications & Training

- 2024 Ecosystem Leadership Program Asia Pacific, Presencing Institute
- 2022 Transforming Self Leadership Program, Corporate Evolution
- 2022 Evaluating Systems Change and Place-based Approaches, Clear Horizon
- 2021 Social Return on Investment Practitioner Training, Think Impact
- 2016 Graduate Diploma of Economics, University of Western Australia
- 2009 Bachelor of Commerce (Economics), Curtin University of Technology

#### Professional Experience

Head of Impact Measurement and Learning, Minderoo Foundation, 2020 - 2025



- Re-design the organisational approach to impact measurement and learning to be systems-led and learning orientated.
- Steward the procurement and implementation of a technology platform to support a new impact measurement and learning approach.
- Lead the Impact Measurement and Learning team including recruitment, onboarding, training and mentoring.
- Deliver learning opportunities to diverse teams on a range of topics including systems thinking and theory of change.

## Director / Co-Founder, Far Lane, 2015 - 2023



- Contribute as a Board member to company corporate oversight and governance.
- Provide strategic input to human resource functions including payroll, year-end reporting, recruitment and team development.
- Develop and review accounting and financial, goals, processes and controls with company accountant and bookkeeper.
- Contribute to quality assurance processes through peer review of consulting outputs at critical milestones.

## Commercial Analyst, Scitech, 2019 - 2020



- Manage the day-to-day relationship with Scitech's largest funding partner including contract management, regular briefings and reporting.
- Support implementation of the new strategy including measurement and performance reporting.
- Support the executive with annual business planning.
- Support the preparation of a business case to WA Treasury for a new premises.
- Provide research, market analysis and informed advice to executive and operational managers.

## Positions held

2020 – 2024	Head of Impact Measurement and Learning, Minderoo Foundation
2015 – 2023	Director / Co-Founder, Far Lane
2019 – 2020	Commercial Analyst, Scitech
2015 – 2019	Property and Economic Development Adviser, City of Belmont
2014 – 2015	Senior Business Intelligence Analyst, Silver Chain
2008 – 2014	Senior Analyst, Pracsys Economics

## Select Conferences and Panels

- Australian Evaluation Society Conference (2024) Our New Ways: Reforming our approach to impact measurement and learning