

Clear Horizon

CURRICULUM VITAE

Claire Swann, Senior Consultant



Overview of Expertise

Claire is a research and evaluation specialist with a background in social, political and market research and expertise in strategic communications. She has worked extensively in developing and conflict affected countries in Africa, the Middle East on work funded by the United States and United Kingdom governments and NGOs. Much of this work has been focused on building capacity of nascent research teams to enable delivery of research and evaluation projects.

Claire is skilled at quantitative and qualitative research methods, audience research, target audience analysis, use of frameworks for social marketing campaign evaluation, survey design, development and testing of data collection instruments (including in multiple languages for complex multi-country projects), focus group moderation and managing online communities.

Qualifications & Training

2019 Graduate Certificate of Evaluation, University of Melbourne

2011 Master of Political Sociology, London School of Economics and Political Science

2003 Bachelor of Science (Honours), Monash University

Project Experience

Project areas, e.g. Design Facilitation & Capacity Building, Monitoring and Evaluation (M&E) Frameworks and plans.



- Leadership of a research and evaluation team in support of large strategic communications task force during a period of intense conflict and rapid social change in Iraq (2007 to 2010).
- Training and capacity building of local teams and oversight of fieldwork in multiple countries in East and West Africa to collect data for the evaluation of the UK DfID's Girls Education Challenge (GEC) project (2013-2015).
- Management of multiple waves of nationally representative public opinion surveys in three countries on behalf of the United Kingdom Government (2017 - 2020) in support of regional diplomacy.
- Research and evaluation in support of various strategic communications and social marketing campaigns including projects focused on polio vaccinations, countering violent extremism, ethno-sectarian violence, social transformation, security, migration, citizenship and health.

Positions held

Current	Senior Consultant, Clear Horizon, Melbourne
2021 - 2022	Senior Research Consultant, JWS Research, Melbourne
2017 - 2018	Acting Country Lead, YouGov Special Projects, Kurdistan
2016 - 2017	Associate Director of Research, Lapis Communications, Dubai
2011 - 2015	Associate Director of Research, ORB International, London and Nairobi
2007 - 2010	Research Director, YouGov Special Projects, Iraq
2005 - 2007	Researcher, Incite Marketing Planning, London

Academic Publications

Chronic partial sleep loss increases the facilitatory role of a masked prime in a word recognition task.
Swann, Yelland, Redman & Rajaratnam. Journal of Sleep Research, 2006.

<https://pubmed.ncbi.nlm.nih.gov/16489999/>